

THIS IS THE HOUSE THAT CLIPS OFF A FEW CENTS HERE AND A FEW CENTS THERE SAVING YOU A DOLLAR BEFORE YOU KNOW IT.

## Only Six More Shopping Days ∴ in August ∴

There is no great importance attached to this announcement in itself, but when you remember that our Summer Clearing-Out Sale closes at the end of August, and that there are ONLY SIX MORE DAYS OF OUR WONDERFUL BARGAINS, you will probably stop to think.

Have you attended and received any of the benefits accruing from this sale?

Isn't there something you need and could use in LADIES' SILK AND VOILE READY-TO-WEAR GARMENTS?

Wouldn't you like to save from twenty-five to fifty per cent. of the regular price of a Silk Dress, or a Waist, or a Skirt?

Ponder over these questions and attend within the next week. The bargains end one week from today.

YOU NEVER PAY MORE AT

## THE FASHION

THE STORE OF BETTER VALUES

Fruchtman Bros., Props.

Phone 15

## Storage Batteries

Repaired, Rebuilt and Charged.

Our Battery expert will test and examine your battery, fill with distilled water,

FREE OF CHARGE

Call us, we are at your service.

## PALATKA AUTO & SUPPLY CO.

Phone 152.

Palatka, Florida

## Notice to Automobile Owners

Is Your Automobile Insured Against Loss by Fire, Theft or Collision?  
And are you Protected Against Damage Your Car May Cause?

If your car is a Ford I can insure it for approximately \$4.00 a year average cost against both FIRE and THEFT. Other cars in proportion as to valuation. Whatever age or kind of car you own I will be glad to insure it. To insure your car against damage by colliding with other cars and vehicles will cost an average of about \$12.00 per year. To insure you against property damage or personal damage that your car might cause will cost an average of about \$12.00 per year. I shall be glad to give you full details any time.

**T. J. KNIGHT**  
INSURANCE REAL ESTATE  
FIRE, LIFE, ACCIDENT AND HEALTH  
RENTALS Taxes looked after for non-residents

PHONE 277.

PALATKA, FLA.

LET US HAVE YOUR NEXT ORDER FOR ENGRAVED VISITING CARDS, OR STATIONERY, ETC. SEE OUR BOOK OF ENGRAVED SAMPLES

### CITY HAPPENINGS AND PERSONAL MENTION.

Mrs. Lane of Jacksonville is the guest of Mrs. A. A. Corcoran.

Wilbur Devine of St. Augustine was a week-end visitor in Palatka.

Hudson Wiggs left yesterday for a few days' outing at Daytona Beach.

Goss Mottos returned from a ten days' hunting trip to North Georgia.

T. B. Gillespie spent the week-end with his family in the city.

Mrs. George E. Welch and daughter Mrs. E. N. Jels, arrived in the city Saturday from Chattanooga.

The city council has passed a "dinner" ordinance presented by Alderman Pursley.

Miss Ida Leib has returned from Gainesville where she has been for the past week.

J. A. Helms and son, Van, returned Sunday from a fox hunt in North Georgia.

Mrs. T. L. Pritchard and children of St. Augustine spent last week-end with Mrs. Mary Jennings.

Miss Isabelle Padgett has returned to Gainesville after a delightful visit with Miss Mayne Goethe.

Mr. and Mrs. Perry Ross, Ridley Wilkinson and Captain Snow spent last week-end at Daytona Beach.

Misses Veola and Margaret Benbow have returned from a visit with relatives in Jacksonville.

Miss Kate Weller has returned from a visit with relatives in St. Petersburg.

Professor P. C. O'Haver, principal of the LaBelle school, is the guest of his mother, Mrs. C. J. O'Haver.

Malcolm Brosius, Harold Bauer, Misses Inez Holden and guest, Miss Alma Lewis, spent Sunday at the beach.

Mrs. A. L. Glass accompanied by her daughter, Miss Tessie, returned to Gainesville after a visit with Mrs. M. L. Cox.

Mrs. C. V. Abernathy and little daughter will visit relatives for an extended period during the absence of Mr. Abernathy at Training Camp.

J. E. Johnson left last Monday for Savannah, Georgia, where he joined Mrs. Johnson and from there they will make a tour of eastern cities.

Mr. and Mrs. S. S. Browning and Miss Stella Browning will leave today for Baltimore where they will visit relatives.

Miss Birdie Reed has returned to her home in Green Cove Springs after a few weeks' visit with her aunt Mrs. Robert Eville.

C. V. Abernathy left Sunday for a visit with relatives in South Carolina and will soon report for the Officers' Training Camp at Fort Oglethorpe.

Miss Kate Lucas left Tuesday for Asheville, North Carolina for a brief visit, going from there to New York where she will purchase fall goods for her store.

Mr. and Mrs. Howell A. Davis, Mrs. Paul Jones of Jacksonville, M. A. Royer of Columbus, Ohio, Miss Oma Davis and Newell Davis are enjoying a week at Daytona Beach.

Captain R. W. Davis and children Katherine and Robert returned to their home in Gainesville last Sunday after a visit with Mr. and Mrs. A. S. Willard.

Mrs. W. B. Fields and son James returned Tuesday to their home in Wartness, Tennessee, after a delightful visit with Mr. and Mrs. J. C. McCooklin.

Carlton Mundy and Clifford Fambro of Rockmart, Georgia, will come through by auto next week and will be the guests of H. P. Fambro for a few days.

Mrs. Addie Tilghman of Lakeland is the guest of Mr. and Mrs. Walter W. Tilghman for a few days before leaving for a southern vacation.

Dr. George S. Davis, A. Rogers and Harry Carman motored over to Daytona Beach Sunday to spend the day with their families who are enjoying an outing there.

Mr. William Merwin of this city and Miss Helen Chapman of Daytona Beach were united in marriage at the beach last Saturday evening. No cards.

D. W. Ramsour has gone to Indianapolis, Indiana to the convention of the National Association of Boards of Pharmacy. Mr. Ramsour is sent as a delegate from the Florida Board of Pharmacy, and goes in the capacity of vice-president of the National Association.

There will be regular preaching services in the Presbyterian church morning and evening, Sunday August 26th, conducted by Rev. General H. Turpin, pastor of the First Presbyterian church at Bartow, Florida. A full attendance of members and friends is urged.

Mr. A. E. Colwell died in Jacksonville last Saturday. Mr. Colwell was a brother-in-law of Mrs. A. G. Phillips of this city, and the body was brought here for interment. The funeral service was held at the Phillips home, 600 South Sixth street, last Monday afternoon, the service being conducted by Rev. R. L. Bonstead, of this week in Jacksonville.

The marriage of Robert Hugh Hanley, Jr., of Palatka and Miss Libbie Bohner of Plant City was solemnized last Thursday afternoon at the bride's home in the presence of the immediate family. Mrs. Hanley is a most charming woman and will be welcomed to Palatka where Mr. and Mrs. Hanley will make their home, residing for the present with Mr. Hanley, Sr.

Miss Mary Howard has returned from a visit in Jacksonville.

H. M. Feagins left Wednesday for a business trip to New York.

To Mr. and Mrs. W. G. Hair, Sunday August 19th a son.

Mrs. G. M. Boyd is spending a part of this week in Jacksonville.

Fred Cochran is spending the week-end in Atlanta on business.

Dr. Peck of Pomona was in the city on Tuesday.

J. W. Squires of Satsuma Heights was a business visitor in the city on Tuesday.

The city council will meet as an equipping board next Tuesday evening.

Mr. and Mrs. Clarence McDonald and daughter of Raleigh, North Carolina, have moved to Palatka.

Miss Josephine Sippell is enjoying a vacation with relatives in Ontario, Canada.

Mrs. L. A. Smith left Tuesday for a ten days' trip to the mountains of North Carolina.

Miss Mamie Thomas has returned from McIntosh where she has been with relatives.

Mr. and Mrs. M. M. Vickers and little daughter, Ola Deane, returned Wednesday from an outing at North Beach.

Miss Helen Zimm of St. Augustine left for her home Wednesday after a few days' visit with Miss Tiny Patton.

Rev. Smith Huggins, presiding elder of this district, spent Sunday in the city, presiding at the evening service at the Methodist church.

Mrs. J. L. Dandford and daughter Miss Margaret Dandford have returned from a visit with Mrs. W. M. Boyd at Daytona Beach.

Charles Thigpen, left Tuesday for a vacation of several days, to be spent in North Carolina where he will join Mrs. Thigpen's sister.

Mr. and Mrs. A. G. Phillips left early in the week for a visit with Judge and Mrs. J. C. Carmon at Daytona Beach.

County Agent Cuthbert has returned from a two weeks' outing at his old home in McIntosh. Mrs. Campbell will remain in McIntosh for some time.

Mr. and Mrs. Ralph Phillips and children, and Mrs. Clarence McDonald and daughter returned Tuesday from a two weeks' stay at Summer Haven.

Miss Louise Boyd returned Monday from a visit at Gainesville. Miss Maye Boyd returned Wednesday from Gainesville where she has been taking the summer course.

Mrs. E. S. Cole, Mrs. Charles P. Cooper and son and Mrs. Ernest Elliott returned Tuesday last from a two weeks' outing at Assembly Beach.

J. W. Osterhout, lately with the Palatka Public Service Company, has been transferred to the office of the same company at Fort Myers and together with Mrs. Osterhout they have moved there and will make that their new home.



EXCLUSIVE AGENTS FOR KEEP KOOL



## Are You Acquainted With the BROWN Service?

We have been catering to the Clothing and Furnishing needs of the men of Palatka and county for many years, and have made many friends and customers by our courteous treatment, and our endeavor to please in every particular. We are making new friends every day. Have you made our acquaintance? We would like to meet you.

## M. S. BROWN

The Fashion Shop for Particular Dressers

You can help to "do your bit" by sending a soldier boy something from home. Make it

Smith's CANDY



Cook With Gas and Save Time, Money, and Energy.

The clever housekeeper knows time in making a fire, or less because it burns up so slowly. With gas and has all her cooking while the old-fashioned cook is not ready. Have us supply you for cooking and lighting. You go back to the old way for after you have had the gas.

PALATKA PUBLIC SERVICE COMPANY

Buy at Home and Build Up Your Home

ALL THIS WEEK AND NEXT

## REMNANTS

— AT —

1

2

REGULAR PRICE

Our Remnant Table is full to overflowing with remnants of all kinds of goods. Every morning we fill it up with a new lot. Come and see them today.

SILK, COTTON, WOOL, all kinds of goods at half-price.

## The Earnest Co.

Dept. Store

Where Quality Reigns.

PALATKA, FLA.